

# I and II training module “Network and Coalition Development Program ”

**Palas Hotel, Petrovac May 27-28, 2021**

**and Hotel Mediteran, Becici June 3-6, 2021**

Representatives of the Safety at Work Association of Montenegro (SWAM) have undergone training course “Development of functional networks and coalitions of CSOs in Montenegro” organized by Center for development of non-governmental organizations (CRNVO).

The aim of this training course was to gain knowledge about public advocacy strategy, research topics of the campaign, public advocacy tactics and lobbying, preparing and submitting of the Initiatives.



The participants of the program got acquainted with the mechanisms of civic participation in the creation and implementation of public policies at the local and national level, as well as with the institutional framework for cooperation between NGOs and authorities at the local and national level. They participated in the work through identifying issues and strategies of public advocacy,

campaign goals, conclusions and evaluation; by applying elements of public advocacy and by researching campaign topics. Mechanisms for defining and analyzing the target audience, a mechanism for building the importance of networks and coalitions for public advocacy, tactics and lobbying were used. At the end of the training course, an Action Plan for a public speaking campaign was prepared within the working group.





